

## Jameel Ahmed A

Designer and Developer

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Portfolio: <https://www.jameelworks.in/works>

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### Career Overview

Bringing forth fifteen years of expertise in print and web design, accompanied by five years as a web developer, I've adeptly catered to a wide spectrum of clients, showcasing a high level of skill in both arenas.

### Designing skills

Designing : Photoshop, Illustrator, InDesign, CorelDraw  
Video Editing : Adobe Premiere and Adobe After Effects

### Web Development skills

Front end development : HTML5, CSS3, JavaScript, React  
Back end development : PHP, Node  
Framework : Laravel, Express  
CMS : Wordpress

### Educational Qualifications

S.S.L.C (Matriculation) From St.Meeras High School Karnataka Bangalore India.

P.U.C (Pre University ) From Al-Ameen College Karnataka Bangalore India.

B.Sc (Computer Sciences) From LBS Govt College Bangalore University.

M.sc (Computer Science) from Annamalai University.

### Personal Information

Father's Name : M. Abdul Kareem  
Nationality : Indian  
Marital Status : Married

### Work Experience

#### Domain : Creative Agency

1. Worked in **Identity** Bangalore as Designer and Developer from 2006-2007

Job Description & Responsibilities:

- Designed various advertising, print and web design projects for the clients
- Created web application utilizing HTML, CSS, PHP and Mysql ( Fresher )
- Worked with clients to analyse graphic and web design need and designed Appropriate solutions within budget.

### **Domain : Design and Manufacturing**

2. Worked in **THIS PLACE** Singapore as Graphic – Web Designer 2007-2008

Job Description & Responsibilities:

- Designed various advertising, print and web design projects for the clients
- Worked with clients to analyse graphic and web design need and designed appropriate solutions within budget.

### **Domain : Design and Manufacturing ( Disney Licensee Manufacturing )**

3. Worked in **Klassic Resource Pte Ltd.** Singapore as Designer and Developer

Nov 2008 – May 2015

Job Description & Responsibilities:

- Designed various advertising, print and web design projects for the clients
- Getting approvals for Disney products design from **Disney Singapore**
- Created web application utilizing HTML, CSS, PHP and Mysql (WORDPRESS)
- Digital Marketing (SEO, Facebook Marketing, Email Marketing etc .)
- Worked with clients to analyse graphic and web design need and designed appropriate solutions within budget.

### **Domain : Pharma and FMCG**

4. Worked in **Ethix Industries Incorporation ( Pharmaceutical and FMCG Company)**

India as Graphic - web Designer Oct 2015 – July 2016

Job Description & Responsibilities:

- Designed various advertising, print and web design projects for the company like Visual Aids, Marketing Materials, Packaging, Brochures, Collaterals etc...
- Created web application utilizing HTML, CSS, PHP and Mysql (WORDPRESS)
- Digital Marketing (SEO, Facebook Marketing, Email Marketing etc ..)

### **Domain : Freelance**

5. Worked as **Freelancer** Graphic - Web Designer and Developer July 2016 – Jan 2017

Job Description & Responsibilities:

- Designed various advertising, print and web design projects for the clients
- Created web apps using CMS ( WordPress )  
Frontend Development ReactJs ( Intermediate)
- Digital Marketing (SEO, Facebook Marketing, Email Marketing etc ..)
- Worked with clients to analyse graphic and web design need and designed appropriate solutions within budget.

### **Domain : Education**

6. Worked in **Presidency University Bangalore** as Senior Designer Jan 2017 – 31<sup>st</sup> July 2019

- Designed various advertising, print and web design projects for the University
- Create custom WordPress themes from scratch or modify existing themes to specifications.
- Created web application utilizing HTML, CSS, PHP and Mysql (WORDPRESS)
- Digital Marketing (SEO, Facebook Marketing, Email Marketing etc ..)

### **Domain : Freelance**

5. Freelancer as Designer and Full Stack Developer Aug-2019 to March 2020

- Create custom UX/UI design and implement it on WordPress sites.
- Maintain backup. Speed Optimization, API Integration, Implement SEO best practices to improve search engine rankings

### **Domain : Retail**

6. Working as Design Officer in **Tesco** from April 2020 to Feb 2021

Job Description & Responsibilities:

- Create custom UX/UI design and implement it on WordPress sites.
- Maintain backup. Speed Optimization, API Integration, Implement SEO best practices to improve search engine rankings
- React JS Building reusable components to be used across different parts of the application.

### **Domain : IT**

7. Working as Web Developer and Senior Designer in **Valenta AI** from Feb 2021 to Feb 2024

Job Description & Responsibilities:

- Create custom WordPress themes from scratch or modify existing themes to specifications.
- Develop custom Plugins to extend WordPress functionality.
- Update WordPress Core and Plugins and maintain backup. Speed Optimization, API Integration, Testing , Security, Implement SEO best practices to improve search engine rankings
- Set up and configure WooCommerce for online stores.

### **Passport Details**

Passport No.	:	M7201956
Date of Issue	:	20-04-2015
Date of Expiry	:	19-04-2025
Place of Issue	:	Singapore.

Place : Bangalore

Date : 08/03/2017

( Jameel Ahmed )